

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Advertisement to publish in PATA Compass the official magazine
Sept – Oct 2008 issue, through M/s. Livewires Advertising Pvt. Ltd. – Publication Charges – Amount
Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1264

Dated: 31-12 -2008
Read the following:-

- 1 Govt. Lr.No.3225/PMU/DDC/2008, YAT&C (PMU) Department. dt. 28.06.2008
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Release Order No.191/Display-PP/Advt.I-2/2008-09, I& PR Department, dt.12.09.2008.
- 6 Invoice No. Advt-190, dt. 23.09.2008 of M/s. Livewires Advertising, Hyderabad

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ORDER:

To promote Tourism destinations of Andhra Pradesh state for PATA Compass under 2+1 PATA Travel Mart Special Offer, the Tourism and Culture Department has released advertisements to publish in PATA Compass the official magazines. As a follow up of these initiatives, this Department has released an advertisement to publish in Sept-Oct 08 issue, through M/s. Livewires Advertising Pvt. Ltd, which is one of the empanelled Advertising agencies of A.P. Tourism. Pending publications of the advertisement, the advertising agency has submitted a total bill amount Rs. 6,48,000/-, vide letter 6th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.6,48,000/- (Rupees Six Lakhs Forty Eight Thousand only) towards publication of the advertisement which is inclusive of service tax.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – SH (15) – PATA Conference – 500 other charges - 503 other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Advertising, Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To,
M/s. Livewires Advertising, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad
Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER